

# The Amazingly Easy Way to Add Value to Your Business

Easy to do. Easy on your time. Easy on your budget and bottom line.

So what's the secret? **Ribbon – The Gift of Choice**. This amazingly easy gifting program will have you wondering how you could have done without it in the past.

You recognize that **gift giving has value**. It can:

- Show your employees, clients and vendors that they are valued and appreciated
- Reduce employee turnover, increase productivity and boost morale
- Achieve revenue growth goals
- Improve customer loyalty and generate more client referrals

In a world where **time** is in short supply and the **bottom line** needs careful watching, wouldn't it make sense then to find a gift that would be:

- easy to choose and easy to order
- easy on the budget and good for your bottom line
- appropriate for almost any person
- small in size – takes little or no space
- perceived to be of greater value than what you will spend on it

Introducing....

**Fritzke & Associates**  
"Ribbon – the Gift of Choice".

What is Ribbon? Ribbon is a special gift program that starts with a **gift card** (and that doesn't have to be a physical one – it can even be e-mailed to the recipient). The card is **redeemable online in just a few very simple steps**. Each card accesses one of a number of albums, each with 35+ brand-name gifts to choose from. Once the choice has been ordered, the physical gift arrives on their doorstep within days. You can't get it much easier than that,

## What makes Ribbon such a fabulous choice for you?

- **Easy on your time** - All it takes is a few minutes to order the cards online or through a simple phone call.
- **Fast shipping** - The cards usually arrive within 1 – 2 weeks depending on the region.
- **Your choice is easy** – just pick one of the gift albums available to you (9 albums in Canada or 19 albums in the U.S., with more being added regularly.)

- **Appropriate gifts** - With at least 35 gifts in each album, and some with considerably more, there is sure to be something for everyone on your gift-giving list.
- **Albums updated regularly** - The items in the albums are changed yearly. That means you could use the same album year after year.
- **A variety of price points** - The albums come in a variety of price points from \$25 - \$750. That makes it easy on your budget. And there are no extra fees (for either you or the recipient) – shipping is free in both Canada and the U.S.
- There is **no sign-up fee**.
- There is **no contract** to sign.
- There is **no minimum purchase required** – you can buy one or several hundred, any time you want.
- **Payment options** include cash, check or credit card.
- **30-day financing** is available if needed.

### Why is Ribbon good for the person who gets your gift?

- **They get a tangible gift.** Something they can touch and see. People like that. And they'll like you for giving them that.
- **They get to choose the gift** - something that is of value to them – and that is welcomed.
- **Getting their gift is incredibly easy.** The gift card directs them to a special website – [www.ordermygift.com](http://www.ordermygift.com) They enter their serial number, are directed to their album, they make their choice, enter their shipping information and the gift is delivered to their doorstep – sometimes within days.
- **There is no price given on the card** – or in the album online that the card directs them to. Surveys have shown that people who get a Ribbon card usually place a higher perceived value on the gift they get.

### Ribbon's “double” guarantee

First, **you as the gift-giver are covered by a 180-day satisfaction guarantee**, so there is no risk for you.

Second, **your recipient is also covered - with a 180-day return policy.** Simply put, should they choose a gift they don't like as much as they thought they would, they can choose another gift instead.

### Who is behind this Ribbon program?

There's one more secret to why the Fritzke & Associates Ribbon program is a good one to work with. And that is **Darcy Fritzke.**

What Darcy's clients have come to respect and value in working with him is his **passion** for the value and ease of Ribbon as a gifting program, his **integrity**, his **personal touch**, and his **excellent follow-up.** If you work with Darcy you know your best interests will be well taken care of.

**Satisfied clients** such as the following agree.

*To Whom it may concern:*

*Global Reserve and Finance has known Mr. Fritzke for four years and has conducted business with him for the last two years with complete satisfaction. The gift cards have helped considerably with Global Reserve's marketing campaign by providing an affordable, convenient and effective method to say "thank you" to its clients and to express its appreciation to its employees and subcontractors for all their dedication and hard work. **As a direct result of the gift cards Global Reserve experienced an additional investment of \$50,000 from one client and an additional \$150,000 from another for the month of January 2009.** Also, many of the clients have expressed their gratitude for the thoughtful gift.*

*Working with Mr. Fritzke is a pleasure and Global Reserve looks forward to many more years of productive and fruitful business with him.*

**Ana August .... Global Reserve and Finance Limited**

*"I just wanted to drop a line and thank you for your great business and for introducing it to us.*

*We have found the ease of use and selection to work great for our "Client Gifts" and add to that the fact we can let them choose what they want is even better!*

*The delivery system works great too and in this busy world makes it so much easier for us all trying to make sure we look after those we want to look after in a timely and efficient manner."*

**Jim Messner...CEO/President - Bow River Realty**

*"We have used this service on numerous occasions as wedding gifts, the recipients were thrilled with opportunity to choose their own gifts! The excellent quality and quickness in delivery exceeded our expectations. I will be using this service to thank my "A" corporate clients. Thank you for providing such a wonderful service!"*

**Jeff Ryan...Touch Canada Broadcasting 88.9 Shine FM Radio**

Why not make your life easier, your business better, starting today? Simply **call right now for your free consultation at 403-585-4751 or 1-888-488-1639**, or e-mail Darcy at [dfritzke@cybershoppingifts.com](mailto:dfritzke@cybershoppingifts.com) **for more details about this amazingly easy gift program - “Ribbon – the Gift of Choice”**.

Remember, you'll be getting one of the best and easiest gift-programs available. You'll appreciate:

- the **diversity and quality** of the gifts available
- how **easy** it is to do – both for you and the person who receives it
- how **quickly** the gifts are delivered
- how easy it is to **save time and money** with this program
- how easy it is to **generate goodwill** and **get referrals**
- how easy it is to **build trust and loyalty**
- how much easier it is to **promote greater productivity, attendance and on-the-job safety**
- how easy it is to **improve a company's bottom line** when gift-giving makes its clients and vendors feel valued and appreciated

PS. Where else can you find something so easy that creates as much value for you and your business? Just pick up the phone and **call Darcy today (403-585-4751 or 1-888-488-1639) for your free introduction to Ribbon**. You'll be glad you did. Quite probably the only regret you'll have is that you didn't know about or use this program sooner.